

# **LiveAnalytics**Know Your Business Better

- 100% POS Independent, means no costly upgrades
- Easy to read, contextual and actionable data
- Transaction-level data means predictive analytics

LiveAnalytics<sup>™</sup> gives you the information you need to make better decisions about your business. Whether one or one hundred locations, you can easily spot trends, compare location data and take action in real-time.

### Real-time Makes a Real Difference

LiveAnalytics gives you easy-to-read, contextual and actionable information about the key parts of your business. Traditionally, reading end of day or end of week reports means you have to settle for the results. With LiveAnalytics you can act on the data while it's current and take actions to effect the results – saving hundreds, even thousands of dollars.

Data is only useful if you understand it. LiveAnalytics tells a story by processing the data and presenting it graphically so you can spot trends and act immediately. And because LiveAnalytics provides transactional-level data, it's easy to drill down to store-level to see the event and/or employee associated. It's easy to access simple, real-time, reports that enable you to better understand your business, across locations, and quickly affect changes that improve your bottom line.

It has become my eyes into the restaurant when I am not there.

- D'arcy V, Boston Pizza GM

#### Ideal for multi-unit owners

Information for a single location is important; however, real value is created when you use LiveAnalytics to aggregate data across all your businesses and easily compare by: location, geography, brand or manager. Never before have multi-unit owners been able to compare data across locations, without investing heavily in upgrades to their POS. Our solution is simple, and in many cases we can have you up and running before the end of a shift.

With LiveAnalyitcs, I feel much more on top of all my locations.

- Kelly F, Subway MUO

## **Access it anywhere**

Accessing LiveAnalytics is easy; do it from your home office, on the road or on the golf course. All you need is an Internet connected device. In moments you can see how the lunch rush is going at all your locations and take immediate action with the information given.

CAUTION: This information is ADDICTIVE.

Learn more about **Livelenz** and how **LiveAnalytics** can help you know your business better than ever before.

#### Contact us at:

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